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- 12 years brokerage
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CTO
- 15 years CTO experience



MISSION

ZUUM connects shippers, brokers, carriers, and drivers on one logistics super platform. We deliver shipments reliably at a lower cost for shippers and at a higher profit for carriers through efficient technology. ZUUM's Logistics Super Platform includes a digital freight marketplace, shipper TMS, broker software, carrier TMS, and mobile driver app with the intent to centralize and bring efficiencies of scale to a traditionally fragmented and legacy logistics industry.



INDUSTRY CHALLENGE

FRAGMENTATION - TOO MANY SEPARATE SYSTEMS, AND MANUAL TASKS

With more than 700,000 carriers of which >90% own under 7 trucks, access to transportation capacity is highly fragmented. Logistics software is often based on legacy systems without connected dataflow. Many tasks in the \$800-billion trucking industry are still done via fax, phone or email. This accounts for >20% of the costs in trucking.



BUSINESS MODEL

1. Digital Freight Marketplace

Zuum aggregates capacity and helps manage the freight needs of shippers. Freight revenue generates a commission on ZUUM's Digital Freight Marketplace by collecting from the shipper and paying the carrier.

2. SaaS/PaaS

Zuum provides shippers, brokers, and carriers with software solutions to help manage their freight networks. Recurring software revenue is generated through monthly SaaS and a fee per shipment.



ZUUM SOLUTION

ONE UNIVERSAL LOGISTICS PLATFORM DIRECTLY CONNECTING SHIPPERS, BROKERS, AND CARRIERS.

ZUUM aggregates capacity, centralizes visibility & control, and automates workflows. No more phone calls or emails to find capacity. No more siloed information and manual notifications. No more time-consuming, error-prone tasks. ZUUM - automate your freight.

MARKET SIZE

\$1.2 TRILLION

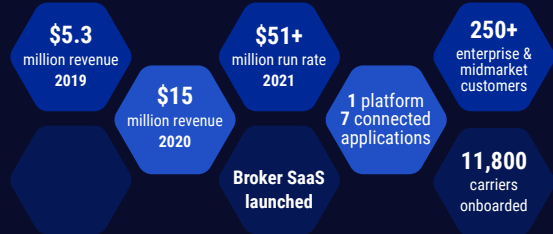
Freight Market Size

5%
CAGR TO 2022

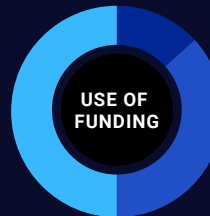
3.5
Million Drivers

\$100
Billion SaaS Market

TRACTION & MILESTONES



FINANCING



● **50%**
MARKETING & SALES TO HYPER SCALE

● **35%**
TECH & DEV

● **15%**
OPS & ADMIN

RAISING
\$20 million

LAST ROUND
\$8.58 million

TOTAL FUNDING
\$12.58 million

PRODUCT

LOGISTICS SUPER PLATFORM

SHIPPERS

ZUUM Capacity Pro
ZUUM Business
ZUUM Enterprise

BROKERS

ZUUM Automated Broker
ZUUM Automated Broker Pro
ZUUM Automated Broker Enterprise

CARRIERS

ZUUM Loads
ZUUM Fleet Manager
ZUUM Mobile Driver App

CUSTOMERS

