



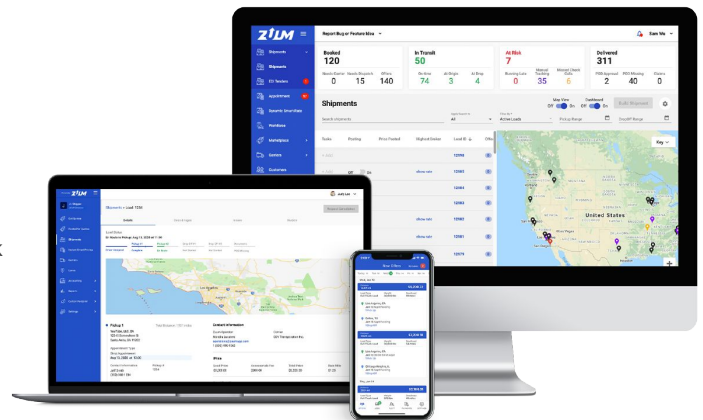
# Zuum Automated Broker

## Digitize Your Brokerage

Transform your operations into a digital brokerage platform to maximize profit margins, scale your business faster, and increase productivity.

### Key Features

- Customer & Carrier Web Portal**  
Enable your partners with the digital experience they deserve and the tools necessary to become more efficient together - all branded to your company!
- Instant pricing algorithm**  
The more you quote, the more you win. Enable your customers and internal team to generate instant quotes through an algorithm you can build yourself.
- Digital Freight Marketplace**  
Post loads or contract freight opportunities out to your carrier network for instant booking or digital bidding.
- Real-time load visibility**  
You and your customers can track shipments in real-time, receive notifications on status change and access ETA at any time.
- Integrations to leading 3rd party apps**  
DAT, Truckstop.com, Quickbooks, Triumph Business Capital, 123LoadBoard, Sonar, MacroPoint, project 44, and more.
- Workforce Gamification and Management**  
Track employee performance with the most important KPIs in real time while incentivizing them with monetary rewards using a fun environment.



- Comprehensive Pricing Tools
- Automated Accounting & Billing
- Digital Load Tendering
- Load board Posting & Spot Bidding
- Text Messaging to Drivers
- API/EDI Integration
- Advanced Analytics & Reports

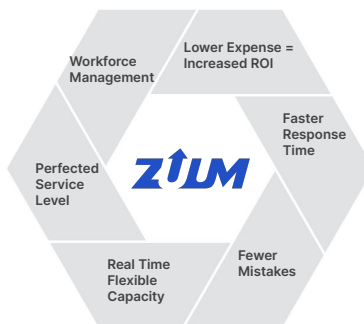


### Business optimization

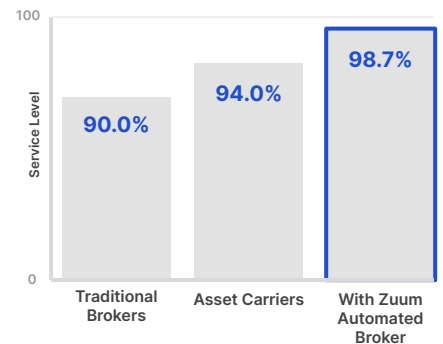
	1 Year	2 Years	3 Years
<b>Operating Income Potential Game</b>	6-8%	8-15%	15-22%
<b>Productivity Increase</b>	36%	41%	44%
<b>Decrease in op-x Supply Chain Cost</b>	5%	15%	25%

Projection with assumption of critical mass

### Process Automation



### Better Service Level



Customer Traction



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